

About the Riverina Touring Network

Project overview

The Riverina Touring Network is a new initiative to develop audiences and build the capacity of venues across the Eastern Riverina region.

Eastern Riverina Arts will work with venues in our service region during 2023 and 2024 to coordinate a series of local performing arts tours.

If you choose to participate, we will support you by:

- Coordinating high-quality tours at manageable cost to participating venues
- Seeking funding and subsidy to support additional tours
- Helping venues develop their own audiences and grow their capabilities
- Testing local demand and appetites for different kinds of performing arts content.

This support is offered free of charge by Eastern Riverina Arts as part of the Riverina Touring Network project. Ultimately, we hope the project will lead to an ongoing sustainable collaboration model for our region.

The Riverina Touring Network is a project led by Eastern Riverina Arts, supported by the NSW Government through Create NSW and the Commonwealth Government through the Regional Arts Fund.

What's in it for you ?

Increased buying power. Pool your buying power with other venues in our region to secure fresh performances and bring national names to your audiences.

Artist development. Together we can create a mid-sized touring network that empowers local artists embarking on a 'first tour'. Be part of their story.

Upskill and develop your Venue. Get support to grow your marketing, ticketing and front of house capabilities. Take part in collaborative funding bids

What we want from participating venues

- Commitment to collaborate on programming with 4-6 venues in our region
- Willingness to experiment with various types of shows, new approaches to marketing or front of house, etc.
- Capacity to contribute some funds to secure shows and to negotiate profit-splitting
- Your commitment to local promotions and front-of-house hospitality
- Sharing your audience numbers and assisting Eastern Riverina Arts' efforts to secure funding for tours (eg. letters of support, survey participation)

Funding is secured for this project until the end of 2024. This gives us all a chance to explore what is possible when we collaborate on tours. We hope that over the course of the project we will collectively lay groundwork for a self-sustaining tour network, bringing benefits to our region for years to come.

Want to participate? Here are the next steps:

- Get in touch! Reach out to our Regional Tour Producer remy@easternriverinaarts.org.au so that we can schedule a meeting with you and your committee
- Fill out our [Tour Demand and Capacity Survey](#) so that we can better understand your needs
- Nominate a dedicated point person to work alongside Eastern Riverina Arts over the two-year period.

About Eastern Riverina Arts

Eastern Riverina Arts (ERA) is a small organisation providing big opportunities to artists and creative people in our region.

We work in collaboration with the eight Councils of Bland, Coolamon, Cootamundra-Gundagai, Lockhart, Junee, Snowy Valleys, Temora and Wagga Wagga. Eastern Riverina Arts works across our member region to support creative practitioners, stimulate creative activity and enterprise, and increase participation in the arts.

We support artists and arts organisations, initiate and deliver projects, provide creative business advice and advocate for a strong arts and cultural sector in our region.

Eastern Riverina Arts is supported by the New South Wales Government through Create NSW and is a member of Regional Arts New South Wales. We gratefully acknowledge the financial and in-kind contributions from our eight member councils.

www.easternriverinaarts.org.au/

Testimonials



“Through the help of Eastern Riverina Arts I have been able to gain a national profile as a comedian while continuing to live in the Riverina with my friends and family. During the pandemic they helped me to navigate funding opportunities to help me stay afloat during a really tough time, and over the years they have helped me grow as an artist in knowledge and experience in lots of different ways.”

Dane Simpson
Comedian



The support provided to my business by Eastern Riverina Arts over the past 5 years has been pivotal in our resilience, success and growth. The organisation is full of outstanding creative professionals, each with their own experience and skills, but all eager to share advice and contacts to help the sector grow together.”

Adam Bannister
Pyrus Event Services

**Eastern
Riverina
Arts**