

Show Me The Money

How to maximize your chances of securing arts funding



**Eastern
Riverina
Arts**

Who We Are



Tim Kurylowicz - Executive Director

Claire Harris - Creative Business Officer

"Eastern Riverina Arts enriches, inspires and connects our region by fostering arts, culture, creative industry and community."

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Arts**

Open Right Now..



Community Grants Program

www.rwcc.nsw.gov.au/grants

- Applications Close Friday 25th February, 2022
- Funding from \$2,000-\$10,000
- For Individual Creatives/Groups (with auspicing body) and Not-for-profit organisations



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Community University Partnership (CUP)

about.csu.edu.au/community/grants

- Applications Close Friday 8 March, 2022
- Funding up to \$1,000
- Open to Individual Creatives/groups (with auspicing body) and Not-for-profit organisations

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Riv Water - take note!



- Insurance is mandatory (include a quote in your budget)
- Must show additional financial support (can be in-kind)
- 10% Budget withheld until project complete
- Separate application for each area



CUP Grants - Take note!

- "activities that encourage engagement in artistic endeavours"
- Open to registered Not for Profit orgs and associations. Individuals MUST be auspiced.
- Prioritise unfunded projects, or where this will make the biggest difference
- 50% of applicants won in 2021



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Application process



A screenshot of a web browser showing the Riverina Water Community Grants application process. The browser address bar shows the URL https://riverina.smapply.io/sub/25984872/. The page header includes "Riverina Water Community Grants" and navigation links for "Programs", "My Applications", and a user profile for "Claire Harris". The main content area shows a progress bar for "0 of 6 tasks complete", a "Last edited" timestamp of "Feb 3 2022 03:33 PM (AEDT)", and two buttons labeled "REVIEW" and "SUBMIT". Below these is a "Deadline: Feb 25 2022 09:00 AM (AEDT)". The application ID "RW202122_-000000017" is displayed, along with tabs for "APPLICATION" and "ACTIVITY". A "Your tasks" section lists six items, each with a circular progress indicator and a right-pointing arrow: "Application Form", "Upload Current Bank statement or Annual Report", "Upload Quote of Goods or Services", "Upload document showing in-kind support (eg donated goods, services or volunteer work to support a project)", "Declaration (Cannot be started at this time)", and "Privacy Notice (Cannot be started at this time)".

Application Process



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Grant Request Details

Which CUP Grant Program are you applying for?

Please select your closest regional Charles Sturt campus:

Grant request amount (up to \$1,000):

For full funding details please refer to the appropriate guidelines on our website.

How did you hear about CUP Grants?

How did you hear about CUP Grants?

If answered "Other" please specify:

Project Title

Please provide a short descriptive title for the project (less than 50 words)

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Five Focus Areas

1. Eligibility: Org Structure, Auspicing and Insurance
2. Partnerships and Letters of Support
3. Supporting Documentation that stands out
4. How to talk about your project
5. Money talks: making a budget that pays

Org Structure, Auspicing and Insurance

Org structure eligibility

- Check the guidelines carefully
- Generally businesses are ineligible

Auspicing

- To 'auspice' means to manage funds and keep financial records on behalf of a grant recipient.
- ERA can help, but not in the last week

Insurance

- Get a quote ("artsure by Finsura") and include in budget

Partnerships and Letters of Support

- Whose vision aligns with yours
- Where are the gaps? What's in it for them?
- Build the partnership first, then worry about letters
- Draft the letter for them and give them time

Supporting Documentation that Stands Out

- Use quality visual content that excites and conveys your vision
- Don't add materials for the sake of it
- Package into one file or link
- Whatever you're missing, build it into this project

How to Talk About your Project

- Write in clear and simple language, don't waffle. Use dot points.
- Excite your reader! Explore the why
- Be clear about your intended outcomes. **DON'T OVERPROMISE**
- Deliver on the Funder's objectives

Money talks: Making a budget that pays


- Provide detail and breakdown of expenditure
- In-kind support is valuable
- Your budget must balance
- Only apply for what you need

Sample Budget

BUDGET EXAMPLE - Small Grants		
Creative Workshop Program and gallery display		3 x workshop days, 7 days displayed in gallery.
		DETAIL/NOTES
INCOME		
Riverina Water	\$5,000	
The Fancy Gallery	800	In-Kind support, venue space (\$80 per day x 10 days)
Wagga's best printer	400	In-kind contribution, printing, marketing
TOTAL	\$6,200	
EXPENDITURE		
Artist Fees	\$3,000	NAVA rate \$100 p/h x 30 hours (3 x workshop days = 7 hours per day. Additional coordination, sourcing supplies, curating display & admin = 9 hours)
Art supplies	\$1,000	Allocation of \$100 per workshop participant to cover canvases, paints, charcoal and watercolour paper
Catering	\$120	\$40 fruit and snacks x 3 workshops
Venue Hire	\$800	NB: this matches the in-kind venue space contribution
Printing, Marketing	\$400	NB: this matches the in-kind e contribution
Auspice Fee	\$375	7.5% total grant funds
Documentation	\$200	Photographer fee. \$100 p/h for 2 hours
Insurance	305	Quote received through Fancypants insurance
TOTAL	6200	

We're here for you

SIGN UP - our free monthly newsletter has grants and opportunities for artists and community groups

CREATE - a free listing on  .com

VISIT - our website for auspicing, promo help and latest news

TALK - with us for industry-specific advice, Letters of Support, promotion and to discuss strategic projects



Keep in touch

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